

IF YOU WANT TO LEAD...

The word "SERVE!" in large, multi-colored letters (S: red, E: orange, R: yellow, V: green, E: blue, !: purple).

SERVE: Serve the Fraternity by using management skills in your chapter

This is a weekend experience giving participants the opportunity to learn skills needed to develop chapter management skills. This course will focus on small group process where participants develop an actual project plan that can be used by chapters and the Fraternity.

COURSE OVERVIEW:

Friendship Building Developing friendship into the bonds of brotherhood

Meeting Management Learning about different types of meetings and how to best run them
Making meetings more manageable and effective

Project Management Focus on the SPEED model to develop and execute successful projects
Developing time management through project management

Delegation Learning the art of having others help with a task you are responsible for
Using delegation strategies to utilize the whole chapter

Marketing Developing and managing a positive chapter image
Learning how to let the world know what you are doing

THE OBJECTIVES OF THIS COURSE ARE:

- To provide a framework for effective chapter management
- To give participants transferable skills that may be used in their careers beyond Alpha Phi Omega
- To provide future Fraternity leaders with management skills
- To add to the skill sets learned in other *APO LEADS* courses
- To create a project plan in small groups which can be adapted at the chapter level
- To practice project management skills
- To incorporate the Servant Chapter Organizational function and apply it to the project plan
- To apply the Servant Leadership Characteristics throughout the weekend
- To commit to applying the skills learned in your home chapter

Just got back from SERVE late last night and I'm still beaming! It was one of the best weekends I have had with APO and I learned more than I ever imagined I would. Just being there and making friendships that will last and having fun. It was worth the time and the flight I paid for and I would do it again if I could! If you haven't taken SERVE do it because it is something you don't want to miss!

– Mark Heberling, Alpha Beta Chapter,
Pennsylvania State University

OPPORTUNITIES TO ATTEND SERVE 2010 ARE:

February 19-21, 2010 – Baltimore/DC area; Dallas, TX; San Francisco, CA

June 23-25, 2010 – Columbus, OH; Kansas City, KS

July 23-25, 2010 – Atlanta, GA

SERVE Content Training will be offered in Baltimore/DC; Columbus, OH; and Kansas City, KS

All are 7:00 pm Friday – 12:00 pm Sunday. Attendees are expected to participate the entire time of the event.

COST: \$55 for student members and \$75 for alumni. \$5 discount is provided to Life Members.

The cost includes lodging for both Friday and Saturday night, three meals on Saturday and breakfast on Sunday (subsidized by the Fraternity).

Extension groups may send one member to one **SERVE** for **FREE!**

Register NOW at <http://www.apo.org>

Use the menu to go to **National Programs > Leadership > APO LEADS > SERVE**