

The Four Corners of Success: A Challenge to the Jack Pack!

Students who pledge Alpha Phi Omega during fall 2009 will officially be members of the “Jack A. McKenzie Pledge Class,” but informally they’ve been dubbed the “Jack Pack.” At its summer meeting, the Board of Directors selected Past National President Jack McKenzie to be this fall’s Pledge Class Namesake Honoree, and it wasn’t long before the term “Jack Pack” emerged.

That’s due in part to the challenge Jack has crafted for this fall’s pledges. By tradition, the namesake honoree is invited to issue a challenge to the pledges. Past challenges have ranged from doing service for specific causes to getting to know the chapter’s advisors.

Jack is asking each member of the Jack Pack to make a personal commitment to SHARE, GROW, IMPROVE and INVEST in APO. He calls it the “Jack Pack Pledge,” the full text of which is displayed at the bottom of this page.

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Brother Jack A. McKenzie

“‘Grow,’ ‘Share,’ ‘Improve’ and ‘Invest’ are the key concepts in the Fraternity’s national strategic plan, but more importantly they are the four corners of Alpha Phi Omega’s foundation for success,” said Jack. “If every member internalizes, personalizes and actually performs those four services for the Fraternity, then Alpha Phi Omega will have an even greater impact for good in the future than it has had in the past.”

“I challenge the Jack Pack to become champions and role models for growing, sharing, improving and investing in Alpha Phi Omega,” said Jack.

The Jack Pack Pledge is accompanied by what Jack describes as the “personality profile of a member of the Jack Pack: someone who strives to be well-rounded, well-grounded, ready to serve and ready to lead.”

“The most important service that Alpha Phi Omega does is to help college students identify, develop and deploy the skills and inclinations to be constructive, productive citizens throughout their lives,” said Jack. “That requires both flexibility and steadfastness; having both dreams and determination; knowing when to lead and when to follow, and being willing and able to do both equally well. Those qualities lie at the heart of the APO experience, and I hope they will be the defining characteristics of every member of the Jack Pack, now and forever.”

THE JACK PACK PLEDGE

I will grow Alpha Phi Omega by recruiting more students into my chapter, beginning by recruiting at least one new member next semester.

I will share Alpha Phi Omega with others on my campus and in my community through my words, deeds and example, beginning by helping to plan and promote at least one service project next semester.

I will improve Alpha Phi Omega by being active at all levels of the Fraternity, beginning by participating in at least one national leadership development program next semester.

I will invest my time, talents and resources in Alpha Phi Omega while I am a student and for the rest of my life, beginning by joining the 1925 Club next semester.

**MEMBERS OF
THE JACK PACK
STRIVE TO BE ...**

well-rounded
well-grounded
ready to serve
ready to lead