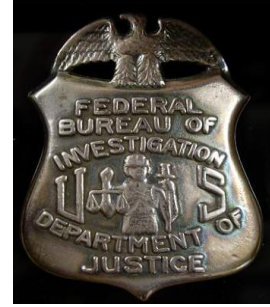




FBI Special Agent Jeff Lanza

(Retired)

Biographical Information



A short version for written programs and to introduce Jeff:

Jeff Lanza was an FBI Special Agent for over 20 years. He investigated corruption, fraud, organized crime, cyber crime, human trafficking and terrorism. He has appeared on the Today Show, Good Morning America, Dateline and Larry King Live, among others. He is passionate about keeping people and organizations safe from risk and has presented to thousands around the globe. His clients include many Fortune 500 companies. His newest book, *“Pistols to Press: Lessons on Communication From an FBI Special Agent and Spokesman”*, is now available. Jeff loves talking to audiences the world over, but is most comfortable in his home city, where he serves as a certified Kansas City barbeque judge.

More information about Jeff:

Jeff is a professional speaker who has provided over 750 presentations on the topics of crisis communication, ethics, identity theft, cyber-crime and more. His clients include Nationwide, Citigroup, The Young Presidents Organization, American Century, Hallmark, H & R Block, The Society of Human Resource Management, Edward Jones, Ohio National Financial, Oppenheimer, U.S. Bank, Wells Fargo and others. He developed and presented a program on identity theft prevention which was used to educate a nationwide audience of Citigroup employees. His program on the topic of Leadership Ethics has been certified for education credits across the United States. He recently provided this program as part of ethics training for a nationwide sales force for Pacific Life Insurance Company. The program was used to educate the Kansas City Chapter of the National Association of Corporate Directors.

Jeff is an FBI certified instructor who has trained numerous government agencies and corporate clients on how to handle the media tricks that the national television personalities such as Connie Chung and Chris Hansen used on him during his nearly two decades as a crisis communicator with the FBI.

In addition to his latest book, *“Pistols to Press”*, which has received fabulous reviews from national media personalities. Jeff has been published in The Kansas City Star, Ingram’s Magazine and on the FBI National Web site. He has written a blog for The Kansas City Star and contributes a regular column on leadership for Visionaries Magazine. He was chosen as the best speaker in the 50 year history of Kansas City’s prestigious Plaza Club.

Prior to his career as an FBI agent, Jeff was employed by Xerox Corporation as a Computer Systems Analyst. He has an undergraduate degree in Criminal Justice from the University of New Haven (Connecticut) and a Masters Degree in Business Administration from the University of Texas.

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