

**MINUTES**  
**OF THE**  
**ALPHA PHI OMEGA**  
**NATIONAL BOARD OF DIRECTORS MEETING**  
**AIRPORT MARRIOTT**  
**KANSAS CITY, MISSOURI**  
***FEBRUARY 5, 2005***

Presiding: Dr. Fred Heismeyer, National President

Dr. Heismeyer brought the meeting of the National Board of Directors of Alpha Phi Omega to order at 8:30 a.m., February 5, 2005, in the Airport Marriott, Kansas City, Missouri.

Invocation: Immediate Past President Bobby Hainline

Roll Call: Robert J. London, National Executive Director

Fred Heismeyer, Ed.D.	John Ottenad, J.D.
Maggie Katz	Ginny Combs
Lisa M. Covi, Ph.D.	Kevin Simpson
Julie Moore, Ph.D.	Dave Corning
Carla Moran	Bobby Hainline
Ed Richter	Bob Barkhurst
Elizabeth Tom, M.D.	Stan Carpenter, Ph.D.
W. Brant Warrick, J.D.	James L. Chandler
Marilyn Mims Dow	Dave Emery
Michael Haber	Wilfred M. Krenek
Malcolm Lee	Jack A. McKenzie
Matt Cross	Gerald A. Schroeder
Adam Bolain	Roger Sherwood, CAE
Mark Stratton	Robert J. London
Kari Logan	

Also in attendance were: **Judy Mitchell**, Director of Chapter Services; **Linda Secrist**, Accountant at the National Office; **Schona Evans**, Administrative Assistant at the National Office; **Sandra Ferguson**, Development Director at the National Office; **Lee Peters**, Campfire USA Liaison; **Mike Nathan**, Boy Scouts of America Liaison; **Amy Masters**, Delta Theta Advisor; **Michael Whitfield**, Section 26 Chair; **Jim Hahn, CFRE**, National Marketing Committee; **Dave O'Leary**, National Scouting and Youth Services Chair, **Kevin Flinn**, Pi Chapter.

**SPECIAL PRESENTATION**

Dr. Heismeyer presented Immediate Past President Hainline with the Past President's Pin.

## **ADOPTION OF AGENDA**

Mr. Richter moved, it was seconded, and passed approving the agenda.

## **CONSENT AGENDA**

Mr. Richter moved, it was seconded, and passed approving the consent agenda.

The Consent Agenda included:

The Minutes of the July 17, 2004, Board meeting

The Minutes of the December 30, 2004 Board meeting

The greater Washington DC area as the location for the summer 2005 Board meeting

That the National President send a letter of congratulations to the Boy Scouts of America on their 95<sup>th</sup> Anniversary February 8, 2005

That the National President send a letter of congratulations to the Girl Scouts of the United States of America on their 93<sup>rd</sup> Anniversary March 12, 2005

That the Marketing Committee is to develop a standard series of advertisements that could be used on any campus to recruit members for either an existing or new group and that the advertisements be test marketed for effectiveness

That Joel Natt past chair of the Media and Technology Committee to be presented with a certificate of appreciation

The Confirmation of the appointment of Novak Birks p.c. as the 2005 Auditors. The Fraternity is entering the second year of a three year agreement with Novak Birks

## **ACTION ITEMS**

### **APPOINTMENT OF THE 2005 FALL PLEDGE CLASS NAMESAKE COMMITTEE**

The 2005 Fall Pledge Class Namesake Committee was appointed: Maggie Katz, Chair; Ed Richter, Carla Moran, Mike Haber, John Ottenad, and Kari Logan.

### **APPROVAL OF NEW CHAPTERS**

Mr. Richter moved, it was seconded and passed unanimously to grant a charter to the University of Wisconsin, Platteville and re-establish Tau Upsilon.

### **DECLARATION OF INACTIVE CHAPTERS**

Dr. Heismeyer declared the following chapters null and void:

Alpha Epsilon Alpha – Alderson-Broadus College

Alpha Gamma Theta – Columbus State Community College

Upsilon Beta – St. Francis University

Alpha Alpha Theta – St. Ambrose University

### **APPOINTMENT OF ENDOWMENT TRUSTEE**

Ms. Moran moved, it was seconded and passed to appoint Truman Bell as an Endowment Trustee. Dr. Carpenter and Mr. Krenek abstained.

**APPOINTMENT OF THE 2006 CONVENTION COORDINATOR**

Dr. Heismeyer appointed Amy Masters as the 2006 Convention Coordinator.

**APPOINTMENT OF THE 2004 CONVENTION CHAIR**

Dr. Heismeyer appointed Brittany Recktenwald as the 2006 Convention Chair.

**AMEND POLICY XII OF THE BOARD POLICY MANUAL**

Mr. Stratton moved, it was seconded and passed amending Policy XII Section 11, of the Board Policy Manual, Bank Account Signatures to allow 1 signature on checks up to \$1,500. Mr. Warrick abstained.

**APPROVAL OF 2006 CONVENTION HOTEL**

Mr. Bolain moved, it was seconded and passed as amended that the National Executive Director negotiate and enter into a contract with the Galt House Hotel as the host for the 2006 Convention and if these negotiations are not successful to pursue negotiations with the Louisville Marriott and Hyatt.

**APPOINTMENT OF COMMITTEE ON RESTRUCTURING OF THE BOARD**

Dr. Heismeyer appointed John Wetherington as chair and Keith Roots and Dave Keely to the committee with Jack McKenzie as an advisor.

**APPROVAL OF KAPPA PSI TO PARTICIPATE IN THE GREEK LETTER COUNCIL**

Mr. Richter moved, it was seconded and passed to allow Kappa Psi of North Carolina A&T State University to participate in the Greek Letter Council. Mr. Lee abstained.

**STRATEGIC DISCUSSIONS**

The following questions were discussed and will be integrated into the National Board's work on the Fraternity's Strategic Plan:

**A. Growth**

What do we need to do as a Fraternity to sustain long-term growth of our membership?

**B. Benchmarks/Outcomes**

In our programs of emphasis how do we define success? How will we measure these successes?

**C. Demographic Impacts**

What changes in demographics are expected over the next 5 years that will impact APO? What do we need to do to remain relevant given outside demographic influences and pressures?

**D. Volunteer Support**

What are ideal characteristics of our key alumni volunteer positions?

**E. Legal/Financial**

What do we need to know in order to determine our optimum fees in our given market place?

**F. Communications**

What are the key points that every Board Member needs to include to be consistent in our communications and speeches? What means do we utilize to continue the promotion and education of the servant chapter model?

## INFORMATION ITEMS

### REVIEW OF THE NATIONAL CONVENTION DIRECTIVES

#### NATIONAL VOLUNTEER CONFERENCE

Dr. Moore updated the Board on the progress of the National Volunteer Conference to be held in Independence, MO July 28-31, 2005.

#### MEDIA AND TECHNOLOGY

Mr. London updated the Board that Mr. Michael Leahy is the Chair for the Media & Technology Committee and that the committee is working on a new website to be presented in July 2005.

#### FUTURE MEETING DATES

July 8-10, 2005 – greater Washington DC area  
 February 3-5, 2006 – TBD  
 July 7-9, 2006 - TBD

The following written reports submitted for this meeting are part of the official minutes maintained at the National Office.

National President	Region IV Director
National Vice President	Region V Director
National Executive Director	Region VI Director
Leadership Development Director	Region VII Director
Alumni and Volunteer Development Director	Region VIII Director
Service and Communication Director	Region IX Director
Membership and Extension Director	Region X Director
Finance and Operations Director	Region XI Director
Marketing Director	Scouting and Youth Services Committee
International Relations Director	National Archivist
Region I Director	2004 National Convention Directives
Region II Director	
Region III Director	

#### TIME AND PLACE

The next meeting of the Board of Directors will be July 8-10, 2005, at the greater Washington DC area.

#### ADJOURNMENT

The meeting was adjourned at 2:07 p.m.

Respectfully Submitted:

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Fred C. Heismeyer  
 National President

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Robert J. London  
 National Executive Director