

MINUTES  
OF THE  
**ALPHA PHI OMEGA**  
NATIONAL BOARD OF DIRECTORS MEETING  
MARRIOTT HOTEL CENTER CITY  
PHILADELPHIA, PENNSYLVANIA  
JULY 14, 2000

Presiding: Jack A. McKenzie, National President

President McKenzie brought the meeting of the National Board of Directors of Alpha Phi Omega to order at 1:00 p.m., July 14, 2000, at the Marriott Hotel Center City, Philadelphia, Pennsylvania.

Invocation: Elizabeth Tom, M.D.

Roll Call: Patrick W. Burke, National Executive Director

Jack A. McKenzie	W. Brant Warrick
John Wetherington	Tanya Reshaug
David A. Emery	Elizabeth Tom, M.D.
Maggie Katz	Dave Corning
Ed Richter	Wilfred M. Krenek
Dan Rauch	Dr. Stan Carpenter
Teri Sheets	Lorin Jurvis
Cheryl Lynn Smith	Gerald A. Schroeder
Craig Muckle	Lucius E. Young, LTC Ret
Lyndal Butler	Warren C. Weidman
Michael C. Nathan	James L. Chandler
Barbara R. Anderson	Allen Wong, D.D.S.
Mark E. Dearing	Robert C. Barkhurst
Belton Lim	

Also in attendance were:

**Susan Harris**, Administrative Assistant at the National Office; **Dave O'Leary**, National Scouting/Youth Services Chair; **Dr. Muriel Young**, spouse of Past National President Lucius E. Young, LTC, Ret.; **Keith Roots**, Sectional Resource Weekend Chair; **Katie Anderson**, "Region V Kid"; **Michael Beyer**, Section 92 and 91 Staff, National Convention Committee, and 75<sup>th</sup> Anniversary Committee; **Jeff Neurauter**, National Convention Parliamentarian; **Henry Marx**, Region III Staff, Section 84 Staff, and LDW Staff; **Joe Morrone**, National Convention Coordinator; **Robert Dobo**, Region III Past Section 80 Chair; **Bill Kuhfal**, Region VII; **Michael Leahy**, Region VI; **Aasha Leahy**, Section 90 Chair, **Jamie Conover**, Section 81 Chair, Membership/Extension Committee; **John Conover**, Section 83 Chair, Charter Review Team;

**Hayim Weiss**, Region II, Convention Coordinator; **Meri Weiss**, Section 91 Chair; **Rob Coop**, Region VI Staff; **Michele Nunes**, Section 99 Staff; **Jennifer O'Reardon**, Section 99 Chair; **Marilyn Mims**, Section 96 Chair; **Joel Natt**, Alpha Delta Tau Chapter; **Michael R. Brown**, Alpha Delta Tau Chapter; **Stephen Merrill**, Section 94 Chair; **Shawn Boyle**, Alpha Gamma Iota Chapter and National Convention Chair; **Colleen Courtney**, Villanova Alumus and Public Relations Philly 2000; **Jon Verzella**, Zeta Theta Chapter Alumnus, Advisor Printing and Publications for Convention; **Roger Stearns**, Beta Rho Chapter Alumnus and Alpha Epsilon Zeta Chapter Advisory Chair; **Paul Lienhardt**, Alpha Pi, Past National President APO Alumni Association; **Richard Cherry**, Psi Omega Chapter Alumnus and Past Section 74 Chair; **Natalie Ferber**, Region VI Staff; **Jeff Cantor**, National Convention Committee; **Debbie Cherry**, Region V Manpower Coordinator for 75<sup>th</sup> Committee; **Steven R. Crawford**, Alpha Beta Omega Chapter Advisor; **Andrea (Randy) Dalton**, Region II Staff and Alpha Beta Omega Alumni Association President.

### **APPROVAL OF MINUTES**

Mr. Krenek moved, seconded, and passed, as corrected, the minutes of the February 5, 2000, Board Meeting.

### **ADOPTION OF THE AGENDA**

Mr. Rauch moved, seconded, and passed, as amended, the adoption of the agenda.

### **NATIONAL GOALS**

#### **PROCESS UPDATE**

Ms. Sheets informed the board that the current National Goals and implementation measures established to date have been reviewed and evaluated, and that various recommendations are presented to the National Board of Directors for consideration.

#### **GOALS UPDATE**

Reported by each assigned Chair:

#### **Goal #1 - MEDIA/TECHNOLOGY**

This report is part of the official minutes maintained at the National Office.

Team Leader - Bobby Hainline

Team Members - John Wetherington, Cheryl Smith, Dan Rauch, Barb Anderson, Maggie Katz, Ed Richter

Ms. Sheets moved, seconded, and passed changing Goal #1 to read:

By August 2001, the Fraternity will implement additional relevant new media and useful technology, including but not limited to inter/intranet enhancements, tele/video conferencing, multimedia presentations & expanded database management and implementation.

## **Goal #2 - PUBLIC RELATIONS CAMPAIGN**

This report is included in the Service/Communication Director's report.

Team Leader - Ed Richter

Team Members - Beth Tom, Craig Muckle, Jack McKenzie, Kay Krenek, Dave O'Leary, Brant Warrick, Pat Burke

Ms. Sheets presented the following recommendations for consideration by the National Service and Communication Committee:

1) Recommend that the National Service and Communications Committee develop a national model (with appropriate materials) for use by Fraternity administrators. The National Service and Communications Committee should coordinate with the National Leadership Development Committee to develop and implement appropriate training seminars focused on working with campus administrators using the new "marketing" program. This "marketing program" training should be a prerequisite for Fraternity volunteers wishing to participate in this program.

2) Consider a proposal to carry out a "market research" effort to determine the appropriate media and messages to include in membership recruitment materials developed by the National Fraternity.

## **Goal #3 - 75<sup>TH</sup> ANNIVERSARY CELEBRATION**

This report is part of the official minutes maintained at the National Office.

Team Leader - Wilfred Krenek

Team Members - Tanya Refshauge, Barb Anderson, Bob Barkhurst, Craig Muckle, Beth Tom

Ms. Sheets moved, seconded, and passed deleting Goal #3 from the National Goals after the 2000 National Convention.

## **Goal #4 - VOLUNTEER BASE GROWTH**

This report is part of the official minutes maintained at the National Office.

Team Leader - Dan Rauch

Team Members - John Wetherington, Bobby Hainline, Mike Nathan, Lyndal Butler, Belton Lim, Jim Chandler

Ms. Sheets moved, seconded, and passed changing Goal #4 to read:

By December 2004, Alpha Phi Omega will increase its volunteer base by 25 percent over the December 2000 level.

Ms. Sheets moved, seconded, and passed:

By December 1, 2000, the National Alumni Relations/Internal Volunteer Development Committee will develop appropriate mechanisms for monitoring the implementation of National Goal #4: Volunteer Base.

Ms. Sheets moved, seconded, and passed:

By August 15, 2000 the National Alumni Relations/Internal Volunteer Development Committee will identify the purposes for which the Fraternity needs such an increase in the number of volunteers.

Ms. Sheets moved, seconded, and passed:

By the 2000 National Convention, the National Alumni Relations/Internal Volunteer Development Committee will develop and implement mechanisms for programs for active recruitment of volunteers at all levels of the Fraternity.

Ms. Sheets moved, seconded, and passed:

By December 1, 2000, the Alumni Relations/Internal Volunteer Development Committee will draft a proactive marketing program to encourage the formation of alumni associations and will work with the National Finance and Operations Director to identify the potential costs and funding sources for such a program.

Ms. Sheets moved, seconded, and passed:

By September 1, 2000, the National Alumni Relations/Internal Volunteer Development Director and the National Planning and Advancement Director will draft a "Statement on Fraternity Volunteerism" for review and approval via mail ballot by the National Board of Directors.

## **Goal #5 - MEMBERSHIP/CHAPTER GROWTH**

This report is included in the Membership/Extension Director's report.

Team Leader - Maggie Katz

Team Members - Dave Corning, Cheryl Smith, Dave Emery, Brant Warrick, Belton Lim

Ms. Sheets presented the following recommendations for consideration by the National Membership and Extension Committee:

- 1) Develop a program and appropriate materials for an active campaign to establish chapters on targeted campuses.
- 2) Consider a proposal to the 2000 National Convention to split the Membership and Extension program into two separate programs (one focusing on Membership Extension and the other focusing on Membership Services), which would result in the creation of an additional Program Director position on the National Board of Directors.

## **Goal #6 - DEVELOPMENT CAMPAIGN GROWTH**

This report is part of the official minutes maintained at the National Office.

Team Leader - Bobby Hainline

Team Members - John Wetherington, Maggie Katz, Lyndal Butler, Wilfred Krenek, Jim Chandler, Pat Burke

Mrs. Sheets moved, seconded, and passed that the National Executive Committee and the National Executive Director research potential sources of external grant funds that may be available to develop and implement the Fraternity's programs of Leadership, Friendship, and Service.

## **Goal #7 - ENDOWMENT FUND GROWTH**

This report is included in the Vice President's report.

Mr. Wetherington recommended this goal remain unchanged.

Team Leader - John Wetherington

Team Members - Bobby Hainline, Tanya Refshauge, Dan Rauch, Bob Barkhurst, Wilfred Krenek

## **Goal #8 - CANADIAN EXTENSION**

Dr. Wong reported that McGill University is inactive at present. He is working to establish new contacts.

Team Leader - Maggie Katz

Team Members - Allen Wong, Dave Emery, Dave Corning, Mark Dearing

## **ACTION ITEMS**

### **2000-2001 BUDGET**

#### **EVALUATION OF THE NATIONAL EXECUTIVE DIRECTOR**

Mr. Wetherington moved, seconded, and passed that the Board of Directors enter into executive session to evaluate the National Executive Director.

Mr. Wetherington moved, seconded, and passed to rise from executive session.

Mr. Wetherington moved, seconded, and passed that the Board of Directors ratify the decision made during executive session to continue the appointment of Patrick Burke as National Executive Director for the 2001 fiscal year under the terms approved.

Mr. Muckle, moved, seconded, and passed that the National Convention registration fee for alumni be \$60 for those who are Life Members and \$75 for those who are not Life Members.

Mr. Wetherington moved, seconded, and passed the approval of the 2000 National Convention budget as amended.

Mr. Wetherington on behalf of the Finance/Operations Committee, moved, seconded, and passed the adoption of the 2000-2001 budget of the Fraternity.

#### **FALL PLEDGE CLASS NAMESAKE**

Mr. Corning moved, seconded, and unanimously passed, Robert C. Barkhurst will be the 2000 Fall Pledge Class Namesake Honoree.

#### **ELECTION OF ENDOWMENT TRUSTEE**

Mr. Corning moved, seconded, and passed that John C. Jadel be elected to the Endowment Trust for a six year term 2001-2006.

President McKenzie relinquished the chair to Vice President Wetherington.

#### **NATIONAL CONVENTION STANDING RULES**

Mr. McKenzie moved, seconded, and passed the Proposed Standing Rules of the Thirty-Fourth National Convention of Alpha Phi Omega as amended. (Attached.)

#### **NATIONAL CONVENTION ALCOHOL POLICY**

Mr. McKenzie moved, seconded, and passed the adoption of the National Convention Alcohol Policy. (Attached.)

## **SUMMER NATIONAL GATHERINGS COMMITTEE REPORT**

Mr. Carpenter moved, seconded, and passed to receive the report.

## **CHARTER APPROVAL OF XAVIER UNIVERSITY**

Ms. Katz moved, seconded, and passed the approval of a new charter for Alpha Epsilon Iota Chapter at the Xavier University, Cincinnati, Ohio.

## **DECLARING CHAPTERS INACTIVE**

On recommendation of the Membership/Extension Director and pursuant to Article IX, Section 7 of the National Bylaws, the President declared the following chapters inactive:

Xi Psi Chapter, Western Kentucky University, Bowling Green, KY  
Sigma Theta Chapter, Saint Mary's University of Minnesota, Winona, MN  
Eta Iota Chapter, Millersville University of Pennsylvania, Millersville, PA  
McGill Petitioning Group, Montreal, Canada

## **“OUR COMMITMENT TO GROWTH”**

Mr. McKenzie moved, seconded, and passed that the following statement be added to the Board Policy Manual as Section 1 of Policy XI – Membership and Extension, with all existing sections being renumbered accordingly.

01. We are committed to the growth of Alpha Phi Omega. Because we believe our Cardinal Principles have universal value, we are eager to make the Fraternity and its unique program of Leadership, Friendship and Service available to more students on more campuses.
02. We are committed to the substance and essence of Alpha Phi Omega. As we expand the Fraternity, we will remain true to our Brotherhood's high standards and distinctive personality.
03. We are committed to active recruitment on behalf of Alpha Phi Omega. We will work to persuade others to become a part of the Fraternity, and we will make that process as accessible and welcoming as possible

## **SUSTAINING MEMBERSHIP PROGRAM**

Mr. Rauch moved, seconded, and passed the elimination of the Sustaining Membership Program.

The feasibility of continuing to send the *Alumni Light* to graduating seniors was discussed.

## **GIFT FROM BOY SCOUTS OF AMERICA**

Mr. McKenzie moved, seconded, and passed as amended that the \$5,000 gift from the Boy Scouts of America in honor of the Fraternity's 75<sup>th</sup> Anniversary be distributed as follows:

\$3,000 to the Leadership Fund.

\$2,000 for a symbol to commemorate the BSA gift in a physical, visual manner at or in the National Office. The National President will decide what the symbol will be. If practicable, the symbol will be displayed at the 2000 National Convention before being placed permanently at or in the National Office.

## **POLICY MANUAL CHANGES**

The Policy Manual changes were tabled due to the absence of Mr. Hainline.

## **SAFETY AND RISK MANAGEMENT**

Mr. Butler moved, seconded, and passed as amended that educational support material and suggested guidelines on safety and risk management be developed for review and adoption by the National Board of Directors. The document(s) should be available for distribution to the active and Advisory members by paper mail, electronic media, and for presentations by volunteer leaders at sectional and regional workshops. President McKenzie later appointed Mr. Butler to lead the development of these materials and guidelines.

## **ALUMNI RISK MANAGEMENT**

Mr. Rauch moved, seconded and passed changes to Board Policy Manual, Appendix G2 to include alumni associations. (Attached.)

## **BOARD RECOGNITION**

Dr. Carpenter presented Mr. Jurvis with a token of appreciation for Mr. Jurvis' service and dedication as an Endowment Trustee.

## **SERVICE/COMMUNICATION**

Mr. Richter moved, seconded, and passed that a minimum goal of 7,500 service hours be performed on the 75<sup>th</sup> Anniversary Service Day slated for November 11, 2000, to benefit the youth of our nation; that Alpha Phi Omega use the 75<sup>th</sup> Anniversary Service Day on November 11, 2000, as part of an overall pledge of service and prepare the necessary documents to participate in the America's Promise Program; and that Alpha Phi Omega complete the necessary documents to be designated as a National Point of Light for December 16, 2000, to commemorate our 75<sup>th</sup> Anniversary.

## **RELATIONSHIP BETWEEN SCOUTING/YOUTH SERVICES COMMITTEE AND NATIONAL SERVICE/COMMUNICATIONS COMMITTEE**

Ms. Anderson moved, seconded, and passed to receive the committee report.

### **NATIONAL DSK COMMITTEE**

The President appointed the National Distinguished Service Award Committee: Bob Barkhurst, chair, Lorin Jurvis, Jerry Schroeder, Betsy Ullrich, Joe Morrone.

Mr. Wetherington returned the chair to President McKenzie.

## **INFORMATION ITEMS**

### **NATIONAL CONVENTION**

Mr. Morrone responded to questions regarding the 2000 National Convention.

### **CONVENTION LEGISLATION**

Mr. Corning requested that all legislation submissions be acknowledged by email. He also requested Regional Directors be notified regarding those chapters not in "good standing."

### **OFFICE PROCEDURES**

Mr. Dearing requested information regarding National Office processes and procedures.

### **REGIONAL REALIGNMENT**

Mr. Neurauter responded to questions regarding the Regional Realignment Committee Report.

### **SECTION 79 CHAIR**

Mr. Butler announced Section 79 Chair Chuck Mumpower resigned and will be replaced by Michelle Rash.

The following written reports submitted for this meeting are part of the official minutes maintained at the National Office.

National President	Region IX Director
National Vice President	Region X Director
National Executive Director	Region XI Director
Leadership Development Director	National Convention Planning Committee
Finance/Operations Director	Media & Technology Committee
Membership/Extension Director	Guidelines for Section Staff Committee
Alumni/Volunteer Development Director	Scouting and Youth Services
Service/Communication Director	75 <sup>th</sup> Anniversary Committee
Planning and Advancement Director	Regional Realignment Criteria Committee
Region I Director	Endowment Trustee Nomination Committee
Region II Director	National Convention Critique
Region III Director	Office Operations Committee
Region IV Director	Media & technology SubCommittee
Region V Director	Development Campaign Committee
Region VI Director	Guidelines for Section Staff Committee
Region VII Director	Summer Convention Feasibility Committee
Region VIII Director	

#### **TIME AND PLACE**

The next meeting of the Board of Directors will be December 30, 2000, at the Marriott Hotel Center City, Philadelphia, Pennsylvania.

#### **ADJOURNMENT**

11:30 p.m.

Respectfully Submitted:

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Jack A. McKenzie  
National President

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Patrick W. Burke  
National Executive Director